

Local author Gail Krawetz tells the captivating story of the formation of the Sask Party in her new book, Risk and Reward: The Birth and Meteoric Rise of the SaskParty

For Immediate Release
November 6, 2017

Saskatoon, SK: As she begins a province-wide book tour, Saskatchewan author Gail Krawetz announced today that her book, Risk and Reward: The Birth and Meteoric Rise of the SaskParty is now available.

“Risk and Reward tells the story of the little-known beginnings of the Saskatchewan Party, starting in 1997. The groundswell of support the party received and its meteoric rise to forming government in 2007 is a feat unequalled among modern-day political parties in North America,” says Krawetz.

Krawetz says what makes the history of the Saskatchewan Party so interesting are the people who played very pivotal roles when it first started.

“They started with no members and absolutely no money in the bank,” says Krawetz. “But the one thing they did have was the 8 MLAs in the Legislative Assembly.”

The idea of a merger between the Conservatives and Liberals was no great epiphany. The possibility had been contemplated and discussed in coffee shops and kitchen tables by many generations of Saskatchewan voters. Risk and Reward is more than a historical account of facts and dates; it’s about the colourful personalities who played pivotal roles in the lead up to and the formation of the Saskatchewan Party.

“I wanted to share the untold stories about how events really occurred,” says Krawetz. “Because there has been a fair bit of speculation about how things unfolded, I wanted to tell it from the perspective of the people who lived that story.”

Krawetz is the spouse of one of the party founders, and had a front row seat to many of the events she describes in her book. She provides a unique behind-the-scenes perspective, balanced with factual research and sources, and tells the story in a uniquely personal way.

Risk and Reward is available online at Fundrazr.com/risk-rewardbook, in Saskatoon at McNally Robinson Booksellers, and at various Saskatchewan Indigo, Chapters and Coles stores, as well as online through these booksellers. Gail will officially launch Risk and Reward on November 8th at McNally Robinson in Saskatoon: <http://bit.ly/2gP5Hj6>.

-30-

For interviews, contact:

Samantha Rumberger
Harris Greenaway Communications
306.716.7745

For more about Gail Krawetz & Risk and Reward:
www.riskrewardbook.ca

